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SPONSORSHIP PROPOSAL



CONNECT • LEARN • LEAD

**JANUARY 12TH, 13TH &
14TH 2027**

 **ENTREPRENEURIALSUMMIT.CA**

 **North Bay, ON**

ABOUT THE EVENT



WHAT IS IT?

The Entrepreneurial Summit 2027 is a premier three-day event, uniting visionary entrepreneurs, startups, and business leaders from across Ontario. Held in the heart of North Bay, this dynamic gathering offers hands-on workshops, inspiring keynote speakers, and unparalleled networking opportunities to ignite business growth and innovation. With over hundreds of attendees expected, including decision-makers from thriving local enterprises, this is your chance to connect, learn and lead your way through your industry

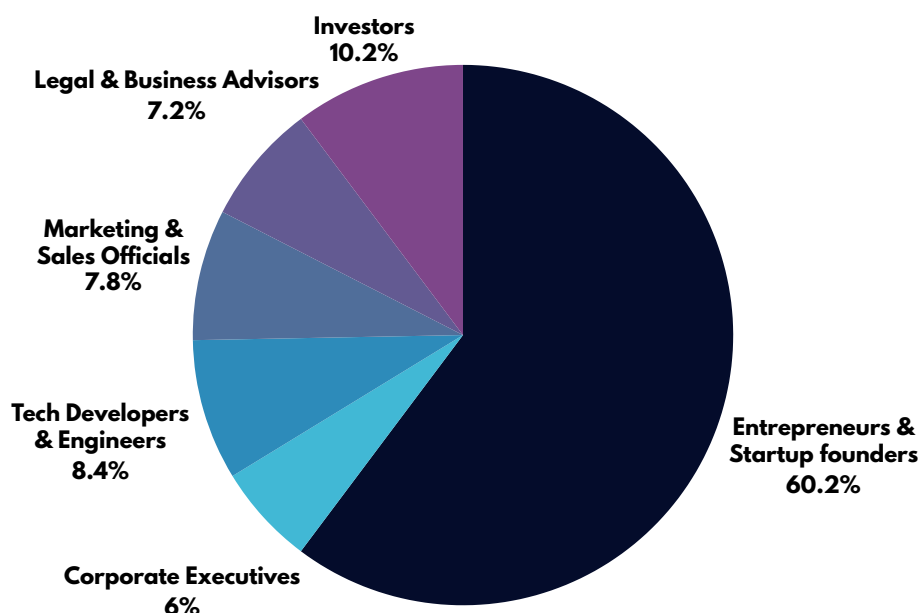
EVENT TIMELINE

Gala Night - Tuesday January 12th 2027 6:00PM - 11:00PM

Wednesday January 13th 2027 8:00AM - 4:30PM

Thursday January 14th 2027 8:00AM - 4:30PM

WHO ATTENDS?



WHY SPONSOR?



ONLY ONE IN THE NORTH

As the only summit of its kind in the North, the Entrepreneurial Summit stands alone offering a unique platform where entrepreneurs gather to learn, network, and elevate their businesses.

POWERFUL BRAND VISIBILITY

With a 3-day format (including a gala night and two days of panels and presentations), sponsors receive repeated, high-impact brand impressions across multiple touchpoints — stage signage, digital media, event materials, and more

DIRECT ACCESS TO DECISION MAKERS

Our summit attracts business owners, founders, executives, and industry leaders the exact audience many brands want to reach. Sponsors gain direct exposure to high-level decision-makers in one place.

LONG TERM PARTNERSHIP BUILDING

Beyond immediate exposure, the summit fosters authentic connections creating opportunities for partnerships, collaborations, and long-term business growth.

CONTENT & MEDIA EXPOSURE

Sponsors gain exposure through event marketing campaigns, social media, press coverage, email promotions, and post-event content — extending visibility beyond the 3 days.

COMMUNITY LEADERSHIP POSITIONING

Sponsoring demonstrates commitment to supporting entrepreneurship, innovation, and local economic growth thus strengthening a brand's reputation as a community leader.

TOP DOG SPONSORSHIPS



PLATINUM

\$10,000 (Only 1 available)

- 5 Full registrations (including Tuesday gala dinner)
- 5 Minute speaking opportunity during opening remarks
- One workshop sponsorship (logo on title slide including website link or QR code)
- 3 Weekly radio announcements as title sponsor
- Logo presented on all Summit materials including website, holographic fans and big screen
- 1 Minute social media video filmed at your location with Summit organizer
- Opportunity to put company banner at registration table
- Logo to be on big screen during awards ceremony
- Custom branded tote bag for all attendees

GOLD

\$5,000 (Only 1 available)

- 3 Full registrations (including Tuesday gala dinner)
- Logo presented on main screen and holographic fans
- One workshop sponsorship (logo on title slide including website link or QR code)
- 30 Second social media video filmed at your location with Summit organizer
- Featured ad in pre and post event emails to attendees
- Printed promotional material at registration table

SILVER

\$3,500 (Only 1 available)

- 2 Full registration (including Tuesday gala dinner)
- One workshop sponsorship (logo on title slide including website link or QR code)
- Logo presented on main screen and holographic fans
- Featured ad in the post-event emails to all attendees

ENTERTAINMENT SPONSORSHIPS



DINNER MUSIC FOR GALA NIGHT

\$2,000 (Only 1 available)

Opportunity to introduce yourself and welcome the artist to the stage. Includes logo shown on big screen on stage during performance. Logo will also be displayed on holographic fans throughout 3 day conference



MAIN ACT FOR GALA NIGHT

\$2,000 (Only 1 available)

Opportunity to introduce yourself and welcome the artist to the stage. Includes logo shown on big screen on stage during performance. Logo will also be displayed on holographic fans throughout 3 day conference



KEYNOTE SPONSORSHIPS



JANUARY 13TH KEYNOTE SPEAKER

\$2,000 (Only 1 available)

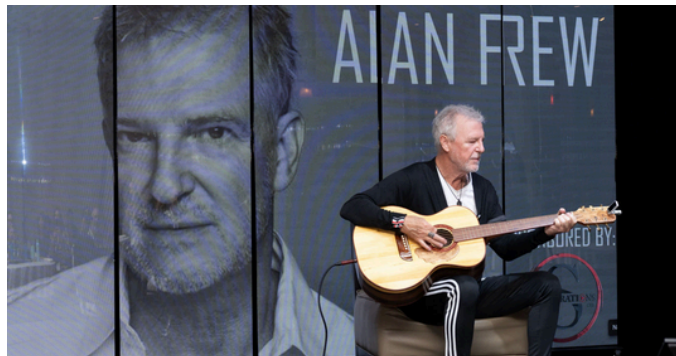
Opportunity to introduce your company and welcome the speaker to the stage. This package includes your logo displayed prominently on the main screen during the keynote presentation, as well as featured on holographic fans throughout the three-day conference. Your logo will also be recognized as the official keynote sponsor in the event program.



JANUARY 14TH KEYNOTE SPEAKER

\$2,000 (Only 1 available)

Opportunity to introduce your company and welcome Luc Stang, President and CEO of Gincor Werx, to the stage. This package includes your logo displayed prominently on the main screen during the keynote presentation, as well as featured on holographic fans throughout the three-day conference. Your logo will also be recognized as the official keynote sponsor in the event program.



PANEL SPONSORSHIPS



FUNDING PANEL

\$1,800 (Only 1 available)

Includes logo shown on big screen on stage during performance. Logo will also be displayed on holographic fans throughout 3 day conference



LAW PANEL

\$1,800 (Only 1 available)

Includes logo shown on big screen on stage during performance. Logo will also be displayed on holographic fans throughout 3 day conference

LOCAL TITANS PANEL

\$1,800 (Only 1 available)

Includes logo shown on big screen on stage during performance. Logo will also be displayed on holographic fans throughout 3 day conference



PRESENTATION SPONSORSHIPS



MASTERING MARKETING

\$1,800 (Only 1 available)

Includes logo shown on big screen on stage during performance. Logo will also be displayed on holographic fans throughout 3 day conference

AI IN THE WORKPLACE

\$1,800 (Only 1 available)

Includes logo shown on big screen on stage during performance. Logo will also be displayed on holographic fans throughout 3 day conference



THE ART OF SALES

\$1,800 (Only 1 available)

Includes logo shown on big screen on stage during performance. Logo will also be displayed on holographic fans throughout 3 day conference



A LA CARTE SPONSORSHIPS



Wednesday January 13th 2027 - \$1,500 (Only 1 available)

Help attendees start their day with a sponsored breakfast. This sponsorship includes your logo displayed on the main screen during the breakfast hour, your logo featured on holographic fans throughout the three-day conference, and verbal recognition by the emcee.

Wednesday January 13th 2027 - \$1,500 (Only 1 available)

Fuel meaningful conversations and position your brand at the centre of connection. Logo to be featured on big screen during lunch hour, your logo featured on holographic fans throughout three-day conference, and verbal recognition by emcee

Thursday January 14th 2027 - \$1,500 (Only 1 available)

Help attendees start their day with a sponsored breakfast. This sponsorship includes your logo displayed on the main screen during the breakfast hour, your logo featured on holographic fans throughout the three-day conference, and verbal recognition by the emcee.

Thursday January 14th 2027 - \$1,500 (Only 1 available)

Fuel meaningful conversations and position your brand at the centre of connection. Logo to be featured on big screen during lunch hour, your logo featured on holographic fans throughout three-day conference, and verbal recognition by emcee

PRODUCT SHOWCASE SPONSORSHIPS



BADGE LANYARDS

\$1,800 (Only 1 available)

Showcase your company name and logo on lanyards worn by delegates throughout the three-day conference, providing consistent and high-visibility brand exposure.

NAME BADGES

\$1,800 (Only 1 available)

Display your logo in full colour on all delegate name badges worn throughout the three-day conference, ensuring continuous brand visibility and lasting exposure across every session, networking opportunity, and event moment.

**Combine both for only*

\$2,500*



STANDING TRIFOLD

\$800 (Only 3 available)

Showcase your company name, logo, and services or products on one full side of a standing trifold, prominently displayed at the centre of every table throughout the three-day conference. Printed in full colour, this placement ensures maximum visibility to all attendees.



PRODUCT SHOWCASE SPONSORSHIPS



PEN SPONSORSHIP

\$2,000 (Only 1 available)

Make a lasting impression at every attendee's seat with 150 custom-engraved pens in wooden cases, featuring your logo engraved on both the pen and case. This personalized touch helps participants take notes during two full days of panels and keynote sessions. Items will be provided on the morning of January 13th.



NOTEBOOK

\$2,000 (Only 1 available)

Create a memorable touch at every attendee's seat with 150 custom-engraved hardcover black notebooks, featuring your logo engraved on the cover. This personalized item helps participants take notes during two full days of panels and keynote sessions. Items will be provided on the morning of January 13th.

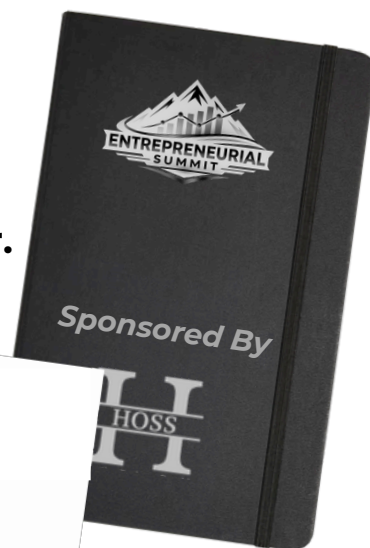


PHOTO BACKDROP HIGHLIGHT

\$2,000 (Only 1 available)

Leave a lasting impression beyond the event by featuring your logo on our gala night photo backdrop. A professional photographer will capture attendees in front of the backdrop, and photos will be shared with all participants for social media, extending your brand visibility well beyond the summit. Logo to be featured on holographic fans throughout the 3 day conference

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CONTACT US

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